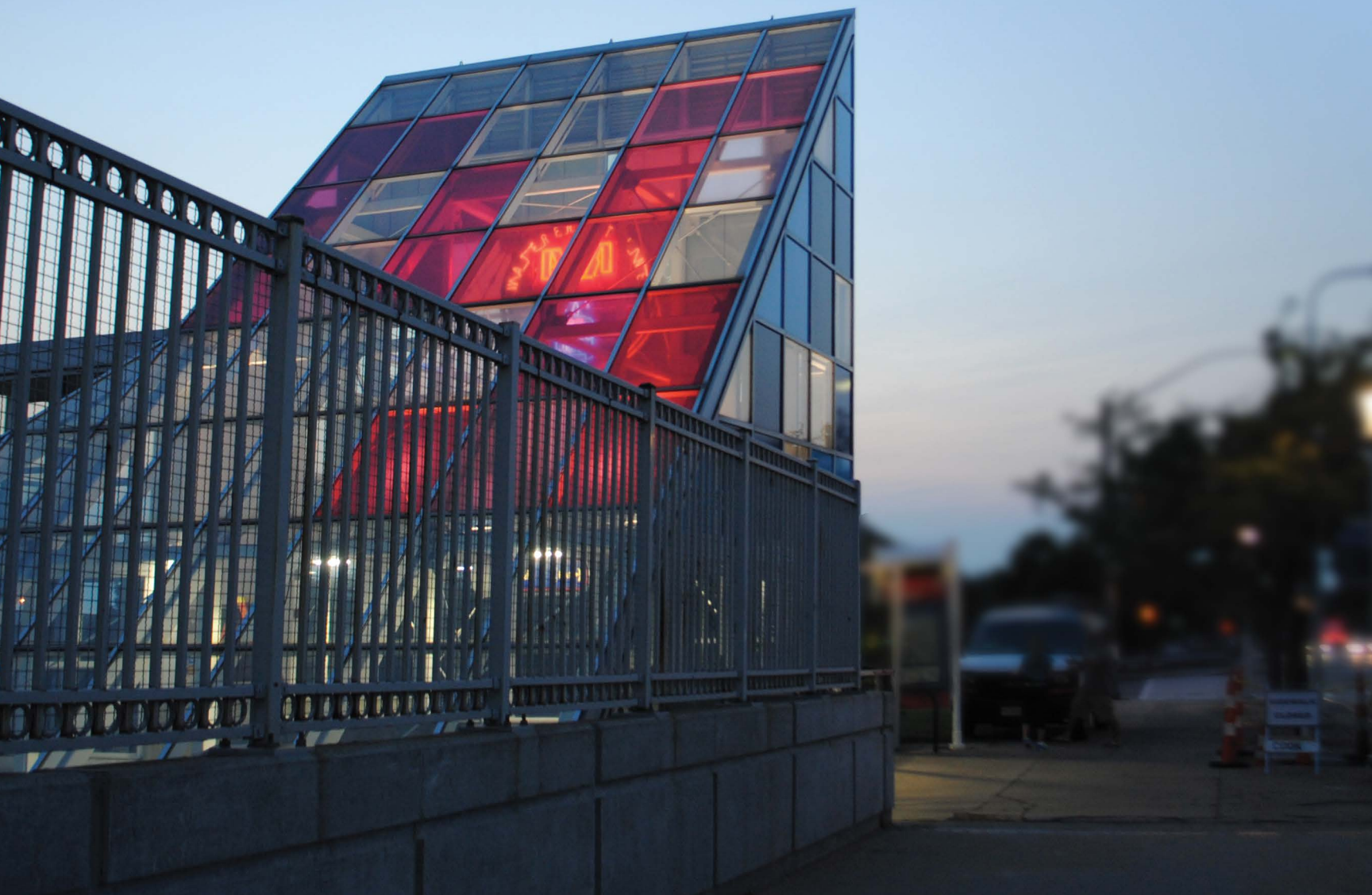




# Avery Dennison Imagine **Every Color Possibility**

Fall 2017 Color Selector Guide

A comprehensive product guide for screen print and sign cut graphic film applications.



## Vibrant films that demand attention

Avery Dennison offers one of the industry's broadest range of custom vinyl graphics in opaque, translucent, reflective, metallic and special-effect materials. Our attention-demanding films are available in a comprehensive number of adhesive and liner combinations and are distinctly designed for traditional screen-printing and computer cutting applications.



# 1-2-3 steps for selecting the right product and color for your application

Determining the right vinyl and color solution is as easy as following these three simple steps.

## Step 1 – Select product line, based on your application

Application Type:	Application Need:	Recommended Product:
<ul style="list-style-type: none"> <li>- Architectural Graphics</li> <li>- Vehicle Graphics</li> <li>- Indoor and Outdoor Advertising</li> <li>- Wayfinding Signage</li> </ul>	<ul style="list-style-type: none"> <li>- Conformability to difficult curves, shapes, crevices</li> <li>- 3D Applications</li> <li>- Long Term Durability</li> </ul>	<b>Supercast (SC) 900 Series Films</b>
<ul style="list-style-type: none"> <li>- Sign-Making / Lettering</li> <li>- Vehicles</li> <li>- Outdoor Advertising</li> </ul>	<ul style="list-style-type: none"> <li>- Flat and Simple Curves</li> <li>- Medium term Durability</li> </ul>	<b>High Performance (HP) 700 Calendered Opaque or High Gloss Films</b>
<ul style="list-style-type: none"> <li>- Decals</li> <li>- Promotional Signage</li> <li>- POP Displays</li> </ul>	<ul style="list-style-type: none"> <li>- High Gloss</li> <li>- UV, Temperature, Humidity and Salt-Spray Resistance</li> <li>- Short-term Indoor and Outdoor Applications</li> </ul>	<b>Promotional (PROMO) 500 Calendered Opaque Films</b>
<ul style="list-style-type: none"> <li>- Architectural Graphics</li> <li>- Directional Signage</li> <li>- Outdoor Advertising</li> <li>- Backlit Signage</li> </ul>	<ul style="list-style-type: none"> <li>- Flat, simple curves</li> <li>- Translucent Applications</li> <li>- Long Term Durability</li> </ul>	<b>Ultimate Cast (UC) 900 Translucent Series Films</b>
<ul style="list-style-type: none"> <li>- Architectural Graphics</li> <li>- Directional Signage</li> <li>- Outdoor Advertising</li> </ul>	<ul style="list-style-type: none"> <li>- Translucent</li> <li>- Flat, simple curves</li> <li>- Medium term durability</li> </ul>	<b>Premium (PR) 800 Translucent Films</b>
<ul style="list-style-type: none"> <li>- Windows</li> <li>- Vehicles</li> <li>- Decorative Walls</li> </ul>	<ul style="list-style-type: none"> <li>- Flat surfaces</li> <li>- Paint Mask</li> <li>- Fluorescent, silver or gold special effects</li> <li>- Short term durability</li> </ul>	<b>Specialty Films (SF) 100</b>
<ul style="list-style-type: none"> <li>- Outdoor Reflective Signage</li> <li>- Vehicle Reflective Graphics</li> <li>- Reflective Accents</li> </ul>	<ul style="list-style-type: none"> <li>- Day / Night Markings</li> <li>- Retro-reflective</li> <li>- High Gloss</li> </ul>	<b>High Visibility (HV) 1200 or 1100 Reflective Films</b>
<ul style="list-style-type: none"> <li>- Truck Trailers</li> <li>- Buses, Slow-Moving Vehicles</li> <li>- Railcars</li> </ul>	<ul style="list-style-type: none"> <li>- Night-time Vehicle</li> <li>- Road Safety Applications</li> </ul>	<b>Conspicuity Reflective Tapes V-5720, V-9700, V-9700-RR</b>

## Step 2 – Find your color

Each screen and cut product line has a range of color options featured on each page within this guide, plus **custom color matching is available**. The **Avery Dennison Favorites** collection represents the most popular colors within the PC 500, HP 700, SC 900 and SF 100 screen print and sign cut vinyl portfolios, which also offer quick order lead-times. Identify an Avery Dennison Favorites color by the symbol shown here.



## Step 3 – Check the durability of your color choice, and customize your order!

If the durability of a specific color differs from the majority of the product line, a number next to the color designates its durability in years.

**Customize your Colors!** You can request custom colors and even custom adhesives and liners! See the next page for the full customization offering.



## Avery Dennison Customization

The power of imagination can enrich our world. With the Avery Dennison color matching service, your imagination is the only limit to the colors you can explore. What color do you have in mind? Do you have a brand PMS color to match? How do you want to stand out in the retail marketplace? We can match almost anything you can dream up, and have a sample to you in five business days.

### Color Matching Process

**Step 1:** Contact your local Avery Dennison sales representative for all the color matching support you need. Call +1 (800) 282-8379 for Customer Service.

**Step 2:** Provide Avery Dennison with a PMS/RAL code, or an example of the color you wish to match.

**Step 3:** In just a few days, Avery Dennison will dispatch a sample of your color match on Avery Dennison film. Once you approve the sample, we'll begin work on your order.



### Don't stop at a custom color — customize your adhesive or liner with the below options:

- HT** **Hi-tack adhesive** — recommended for challenging surfaces like plastic and powder-coated substrates.
- LTR** **Long term removable** — adhesive recommended when the graphic will be removed.
- SF** **StaFlat™ Liner** — use when a stiffer liner is required to keep film flat during converting.
- EZ** **Easy Apply Liner** — recommended for faster bubble-free installations. Allows trapped air to escape from under the graphic.

Talk to your Avery Dennison sales representative for the available options for your product & color choice.

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PRODUCT TITLES  
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# 900 Supercast Metallic & Ultra Metallic Films





## SC 900 Metallic

High gloss, premium metallic cast film. **Custom colors available.**

Film Type	Cast vinyl
Adhesive	Permanent
Liner	Kraft. StaFlat™ is available as a custom order
Conformability	Rivets, compound curves
Converting	CAS, thermal transfer, screen
Gloss	90

### Key Guide


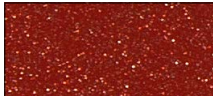
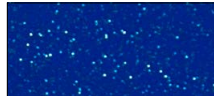


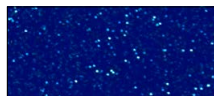


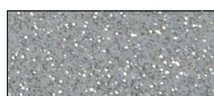
- # Durability in years
- Pigmented adhesive – not reversible
- EZ Easy Apply liner available

<p><b>White Pearlescent</b> SC 900-109-S SC5827S 7 ■</p> 	<p><b>Mist Blue</b> SC 900-641-M SC7742M 7</p> 	<p><b>Pewter</b> SC 900-804-M SC7704M 7</p> 
<p><b>Black</b> SC 900-190-M SC7711M 7</p> 	<p><b>Bright Blue</b> SC 900-646-M SC7746M 7</p> 	<p><b>Charcoal</b> SC 900-805-M SC7705M 7</p> 
<p><b>Champagne Mist</b> SC 900-207-M SC5720M 7</p> 	<p><b>Electric Blue</b> SC 900-647-M SC7747M 7</p> 	<p><b>Gunmetal</b> SC 900-806-M SC7706M 7</p> 
<p><b>Bright Gold</b> SC 900-213-M SC3713M 1</p> 	<p><b>Grand Blue</b> SC 900-651-M SC7751M 7</p> 	<p><b>Medium Charcoal</b> SC 900-808-M SC7708M 7</p> 
<p><b>Gold</b> SC 900-215-M SC3715M 3</p> 	<p><b>Dark Royal Blue</b> SC 900-653-M SC7753M 7</p> 	<p><b>Dark Charcoal</b> SC 900-809-M SC7709M 7</p> 
<p><b>Light Gold</b> SC 900-217-M SC3717M 3</p> 	<p><b>Royal Blue</b> SC 900-683-M SC7749M 7</p> 	<p><b>Light Briar Brown</b> SC 900-923-M SC7723M 7</p> 
<p><b>Red</b> SC 900-440-M SC7738M 6</p> 	<p><b>Dark Teal</b> SC 900-730-M SC7767M 7</p> 	<p><b>Antique Bronze</b> SC 900-928-M SC5728M 7</p> 
<p><b>Autumn Maple</b> SC 900-455-M SC7740M 6</p> 	<p><b>Hunter Green</b> SC 900-779-M SC7770M 7</p> 	<p><b>Bronze</b> SC 900-930-M SC3730M 7</p> 
<p><b>Purple</b> SC 900-565-M SC7760M 10</p> 	<p><b>Silver</b> SC 900-801-M SC5701M 7 EZ</p> 	<p><b>Copper</b> SC 900-932-M SC5732M 7</p> 

## SC 900 Ultra Metallic

Brilliant metallic cast vinyl film. **Custom colors available.**

Film Type	Cast vinyl
Adhesive	Permanent
Liner	Kraft
Conformability	Flat, simple curves
Converting	CAS, thermal transfer
Gloss	90

<p><b>White Sparkle</b> SC 900-160-S SC3860S 3 ■</p> 	<p><b>Ultra Red</b> SC 900-481-M SC5781M 5 ■</p> 	<p><b>Ultra Blue</b> SC 900-688-M SC5788M 5 ■</p> 
<p><b>Ultra Black</b> SC 900-195-M SC5778M 5 ■</p> 	<p><b>Ultra Rose Quartz</b> SC 900-585-M SC5785M 5 ■</p> 	<p><b>Ultra Cobalt</b> SC 900-694-M SC5790M 5 ■</p> 
<p><b>Ultra Gold</b> SC 900-219-M SC5779M 5 ■</p> 	<p><b>Ultra Amethyst</b> SC 900-586-M SC5786M 5 ■</p> 	<p><b>Ultra Silver</b> SC 900-877-M SC5777M 5 ■</p> 



**DENOTES OUR AVERY DENNISON FAVORITES!**

Our most popular colors identified to deliver a variety of options at a very quick lead time.

# 900 Supercast Opaque Films

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## SC 900 Opaque

Premium quality, high gloss vinyl films in a wide range of opaque solid colors with superior conformability. **Custom color matching available.**

Film Type	Cast vinyl
Adhesive	Permanent
Liner	Kraft
Conformability	Rivets corrugations, compound curves
Converting	CAS, screen (StaFlat™ only), thermal transfer
Gloss	90

<b>Clear</b> SC 900-103-O SC90030 12		<b>Dark Yellow</b> SC 900-250-O SC91500 12		<b>Fire Red</b> SC 900-445-O SC93450 10 ■	
<b>Matte Clear</b> SC 900-104-O SC90040 12		<b>Imitation Gold</b> SC 900-253-O SC92500 12		<b>Dark Red</b> SC 900-450-O SC93500 10	
<b>White</b> SC 900-101-O SC90010 12 BL		<b>Tangerine</b> SC 900-315-O SC93150 12		<b>Spectra Red</b> SC 900-460-O SC93600 10 ■	
<b>Matte White</b> SC 900-102-O SC90020 12 BL		<b>Apricot</b> SC 900-355-O SC91550 12		<b>Apple Red</b> SC 900-465-O SC93650 10	
<b>True White</b> SC 900-105-O SC90050 12 BL		<b>Orange</b> SC 900-360-O SC91600 10		<b>Burgundy</b> SC 900-470-O SC93700 10	
<b>Cover White</b> SC 900-108-O SC90060 12 HT LTR EZ		<b>Pantone® 021 C</b> SC 900-362-O SC91690 8 ■		<b>Burgundy Maroon</b> SC 900-480-O SC93800 10	
<b>Matte Black</b> SC 900-180-O SC90800 12		<b>Bright Orange</b> SC 900-380-O SC91800 10		<b>Pantone® Violet C</b> SC 900-513-O SC94130 6 ■	
<b>Black</b> SC 900-190-O SC90900 12 LTR EZ		<b>Warm Red</b> SC 900-404-O SC93040 10 ■		<b>Blossom</b> SC 900-515-O SC94150 6	
<b>Butter</b> SC 900-205-O SC91050 12 ■		<b>Pantone® 1797 C</b> SC 900-405-O SC93050 8 ■		<b>Magenta</b> SC 900-530-O SC94300 10	
<b>Pantone® Process Yellow C</b> SC 900-206-O SC91060 6 ■		<b>Real Red</b> SC 900-417-O SC93170 10		<b>Deep Purple</b> SC 900-550-O SC94500 10	
<b>Pantone® 109 C</b> SC 900-216-O SC91130 6 ■		<b>Luminous Red</b> SC 900-418-O SC93180 10 ■		<b>Purple</b> SC 900-565-O SC94650 10	
<b>Canary Yellow</b> SC 900-220-O SC91200 12		<b>Pantone® 485 C</b> SC 900-421-O SC93210 6 ■		<b>Lavender</b> SC 900-575-O SC94750 10	
<b>Medium Yellow</b> SC 900-230-O SC91300 12 ■		<b>Tomato Red</b> SC 900-425-O SC93250 10 LTR EZ		<b>Cadet Blue</b> SC 900-615-O SC95150 10	
<b>Sunflower Yellow</b> SC 900-240-O SC91400 12 ■		<b>Cardinal Red</b> SC 900-430-O SC93300 10		<b>Shade Blue</b> SC 900-620-O SC95200 12	

### Key Guide

- # Durability in years
- Pigmented adhesive – not reversible
- BL Blue liner
- HT Hi-Tack adhesive available
- LTR Long-term removable permanent adhesive available
- EZ Easy Apply liner available



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<b>Majestic Blue</b> SC 900-625-O SC95250 12		<b>Pantone® 300 C</b> SC 900-678-O SC95780 8		<b>Pantone® 375 C</b> SC 900-734-O SC96340 8		<b>Slate Gray</b> SC 900-830-O SC90300 10	
<b>Pantone® 285 C</b> SC 900-626-O SC95260 8		<b>Pantone® Reflex Blue C</b> SC 900-679-O SC95790 8		<b>Apple Green</b> SC 900-760-O SC96600 10		<b>Medium Gray</b> SC 900-835-O SC90350 10	
<b>Pantone® 286 C</b> SC 900-628-O SC95280 8		<b>Sapphire Blue</b> SC 900-680-O SC95800 12 LTR EZ		<b>Olive Green</b> SC 900-765-O SC96650 10		<b>Dark Gray</b> SC 900-855-O SC90550 10	
<b>Olympic Blue</b> SC 900-630-O SC95300 12		<b>Pantone® Process Blue C</b> SC 900-682-O SC95820 8		<b>Kelly Green</b> SC 900-770-O SC96700 10		<b>Marine Gray</b> SC 900-860-O SC90600 10	
<b>Nautical Blue</b> SC 900-635-O SC96350 12		<b>Light Navy</b> SC 900-690-O SC95900 10		<b>Grow Green</b> SC 900-772-O SC96720 10		<b>Pantone® 877 C</b> SC 900-869-O SC90690 6	
<b>Light Blue</b> SC 900-640-O SC95400 12		<b>Dark Blue</b> SC 900-695-O SC95950 10		<b>Bright Green</b> SC 900-775-O SC96750 10		<b>Almond</b> SC 900-910-O SC92100 10	
<b>Peacock Blue</b> SC 900-645-O SC95450 12		<b>Dark Navy Blue</b> SC 900-697-O SC95970 10		<b>Forest Green</b> SC 900-785-O SC96850 10		<b>Beige</b> SC 900-920-O SC92200 10	
<b>Powder Blue</b> SC 900-650-O SC95500 12		<b>Dark Aqua</b> SC 900-705-O SC96050 10		<b>Deep Green</b> SC 900-790-O SC96900 10		<b>Dark Beige</b> SC 900-921-O SC92300 10	
<b>Butterfly Blue</b> SC 900-652-O SC95520 12		<b>Spectra Evergreen</b> SC 900-710-O SC96100 10		<b>Dark Green</b> SC 900-793-O SC96930 10		<b>Terra Cotta</b> SC 900-960-O SC92600 10	
<b>Medium Blue</b> SC 900-655-O SC95550 12		<b>Real Teal</b> SC 900-715-O SC96150 10		<b>Polo Green</b> SC 900-795-O SC96950 10		<b>Sandstone</b> SC 900-965-O SC92650 10	
<b>Pantone® 293 C</b> SC 900-659-O SC95590 8		<b>Teal</b> SC 900-720-O SC96200 10		<b>Pewter</b> SC 900-804-O SC90500 10		<b>Buckskin</b> SC 900-970-O SC92700 10	
<b>Intense Blue</b> SC 900-665-O SC95650 12		<b>Pantone® 354 C</b> SC 900-726-O SC96260 8		<b>Light Gray</b> SC 900-810-O SC90100 10		<b>Cocoa</b> SC 900-978-O SC92780 10	
<b>Vivid Blue</b> SC 900-670-O SC95700 12 LTR EZ		<b>Dark Teal</b> SC 900-730-O SC96300 10		<b>Palm Oyster</b> SC 900-820-O SC90200 10		<b>Brown</b> SC 900-995-O SC92950 10	
<b>Interstate Blue</b> SC 900-675-O SC95750 12		<b>Aquamarine</b> SC 900-733-O SC96330 10		<b>Light Ash Gray</b> SC 900-825-O SC90250 10			

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# 700 High Performance Calendered Films

## HP 700 Calendered Opaque

Outstanding cutting and weeding performance.

700 High Performance films represent a wide color palette with widths up to 60" available for select colors. Ideal for medium life indoor and outdoor applications.

Film Type	2.8 - 3.0 mil calendered vinyl
Adhesive	Permanent
Liner	Kraft
Conformability	Flat / simple curves
Converting	CAS, screen (StaFlat™ only), thermal transfer
Gloss	70 - 90

### Key Guide

- # Durability in years
- Pigmented adhesive – not reversible
- ◆ Removable adhesive
- BL Blue liner
- HT Hi-Tack adhesive available
- SF StaFlat™ liner available
- EZ Easy Apply liner available

<p><b>Clear</b> HP 700-103-O 6003O 4 SF</p>	<p><b>Dark Yellow</b> HP 700-250-O 6150O 6</p>	<p><b>Berry</b> HP 700-570-O 6470O 6</p>	<p><b>Kelly Green</b> HP 700-770-O 6670O 6</p>
<p><b>White</b> HP 700-101-O 6001O 6 BL SF EZ</p>	<p><b>Imitation Gold</b> HP 700-253-O 6250O 6</p>	<p><b>Majestic Blue</b> HP 700-625-O 6525O 6</p>	<p><b>Green</b> HP 700-778-O 6678O 6</p>
<p><b>Matte White</b> HP 700-102-O 6002O 6 BL HT SF EZ</p>	<p><b>Tangerine</b> HP 700-315-O 6315O 5</p>	<p><b>Olympic Blue</b> HP 700-630-O 6530O 6</p>	<p><b>Yellow Green</b> HP 700-780-O 6680O 6</p>
<p><b>True White</b> HP 700-105-O 6005O 6 BL</p>	<p><b>Bright Orange</b> HP 700-380-O 6180O 5</p>	<p><b>Light Blue</b> HP 700-640-O 6540O 6</p>	<p><b>Forest Green</b> HP 700-785-O 6685O 6</p>
<p><b>Semi-Gloss White</b> HP 700-106-O 6004O 6 ■◆</p>	<p><b>Cardinal Red</b> HP 700-430-O 6330O 6</p>	<p><b>Cascade Blue</b> HP 700-642-O 6542O 6</p>	<p><b>Dark Green</b> HP 700-793-O 6693O 6</p>
<p><b>High Gloss White</b> HP 700-110-O 5110O 6</p>	<p><b>Red</b> HP 700-440-O 6340O 6</p>	<p><b>Medium Blue</b> HP 700-655-O 6573O 6</p>	<p><b>Silver</b> HP 700-791-O 6077O 1</p>
<p><b>High Gloss Black</b> HP 700-170-O 5170O 6</p>	<p><b>Fire Red</b> HP 700-445-O 6345O 6</p>	<p><b>Vivid Blue</b> HP 700-670-O 6570O 6</p>	<p><b>Slate Gray</b> HP 700-830-O 6030O 6</p>
<p><b>Matte Black</b> HP 700-180-O 6080O 6</p>	<p><b>Dark Red</b> HP 700-450-O 6350O 6</p>	<p><b>Royal Blue</b> HP 700-683-O 6583O 6</p>	<p><b>Medium Gray</b> HP 700-835-O 6035O 6</p>
<p><b>Black</b> HP 700-190-O 6090O 6 SF EZ</p>	<p><b>Burgundy</b> HP 700-470-O 6370O 6</p>	<p><b>Impulse Blue</b> HP 700-687-O 6587O 6</p>	<p><b>Dark Gray</b> HP 700-855-O 6055O 6</p>
<p><b>Primrose Yellow</b> HP 700-210-O 6110O 6</p>	<p><b>Soft Pink</b> HP 700-508-O 6408O 6</p>	<p><b>Dark Blue</b> HP 700-695-O 6595O 6</p>	<p><b>Battleship Gray</b> HP 700-870-O 6070O 6</p>
<p><b>Gold</b> HP 700-215-O 6247O 3</p>	<p><b>Blossom</b> HP 700-515-O 6415O 6</p>	<p><b>Real Teal</b> HP 700-715-O 6615O 6</p>	<p><b>Beige</b> HP 700-920-O 6220O 6</p>
<p><b>Rubber Duckie</b> HP 700-225-O 6125O 6 SF</p>	<p><b>Blush</b> HP 700-519-O 6419O 6</p>	<p><b>Teal</b> HP 700-720-O 6620O 6</p>	<p><b>Dark Brown</b> HP 700-983-O 6283O 6</p>
<p><b>Yellow</b> HP 700-235-O 6135O 6</p>	<p><b>Purple</b> HP 700-565-O 6465O 6</p>	<p><b>Iguana Green</b> HP 700-758-O 6658O 1</p>	<p><b>Chocolate Brown</b> HP 700-990-O 6290O 6</p>



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# 500 PROMO Calendered Opaque Films

## 500 PROMO Calendered Opaque Film

Cost-effective, intermediate high-gloss film for signage applications. Up to 60" width roll sizes are available for select colors.

Film Type	Calendered vinyl
Adhesive	Permanent
Liner	Kraft
Conformability	Flat
Converting	CAS, screen (StaFlat™ only), thermal transfer
Gloss	90

**Clear**  
PC 500-103-O  
4003O  
4 SF



**Cardinal Red**  
PC 500-430-O  
4330O  
4



**White**  
PC 500-101-O  
4001O  
4 BL



**Tropical Pink**  
PC 500-512-O  
4412O  
4



**White – ReadyCal**  
PC 500-102-O  
4562O  
2 SF



**Azure Blue**  
PC 500-662-O  
4562O  
4



**Black**  
PC 500-190-O  
4090O  
4



**Royal Blue**  
PC 500-683-O  
4583O  
4



**Stone Yellow**  
PC 500-209-O  
4109O  
4



**Mariner Blue**  
PC 500-689-O  
4589O  
4



**Canary Yellow**  
PC 500-220-O  
4120O  
4



**Lime**  
PC 500-759-O  
4659O  
4



**Apricot**  
PC 500-355-O  
4155O  
4



**Mountain Green**  
PC 500-774-O  
4674O  
4



**Pizazz Orange**  
PC 500-359-O  
4159O  
4



**Forest Green**  
PC 500-785-O  
4685O  
4



**Cherry Red**  
PC 500-420-O  
4320O  
4



**Silver**  
PC 500-801-O  
4077O  
2



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# UC 900 Ultimate Cast Translucent Films

## UC 900 Translucent




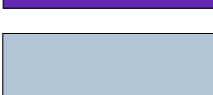
Ultimate Cast films in a variety of translucent colors, which include Pantone® matching to most specified colors for backlit signage. **Custom colors available.**

Adhesive	Permanent
Liner	Clear polyester
Conformability	Flat, simple curves, compound curves
Converting	CAS, thermal transfer, thermo forming
Gloss	30

### Key Guide

# Durability in years

SF StaFlat™ liner available

<b>White</b> UC 900-101-T 9001T 9		<b>Light Tomato Red</b> UC 900-424-T 9324T 7		<b>Pantone® 285 C</b> UC 900-626-T 9526T 7		<b>Pantone® 354 C</b> UC 900-726-T 9626T 7	
<b>Pantone® Process Black C</b> UC 900-181-T 9081T 9		<b>Pantone® 200 C</b> UC 900-427-T 9327T 7		<b>Pantone® 3005 C</b> UC 900-661-T 9561T 7		<b>Pantone® 375 C</b> UC 900-734-T 9634T 7	
<b>Pantone® 412 C</b> UC 900-198-T 9298T 9		<b>Vivid Red</b> UC 900-434-T 9330T 7		<b>Pantone® 2945 C</b> UC 900-668-T 9568T 7		<b>Pantone® 355 C</b> UC 900-762-T 9662T 7	
<b>Pantone® 109 C</b> UC 900-216-T 9113T 7		<b>Red</b> UC 900-440-T 9340T 7		<b>Pantone® 288 C</b> UC 900-684-T 9584T 7		<b>Pantone® 349 C</b> UC 900-783-T 9683T 7	
<b>Pantone® 116 C</b> UC 900-214-T 9114T 7		<b>Pantone® 188 C</b> UC 900-468-T 9368T 7		<b>Cobalt Blue</b> UC 900-686-T 9586T 7		<b>Holly Green</b> UC 900-792-T 9692T 7	
<b>Pantone® 1235 C</b> UC 900-243-T 9143T 7		<b>Burgundy</b> UC 900-470-T 9370T 7		<b>Pantone® 281 C</b> UC 900-685-T 9588T 7		<b>Pantone® 427 C</b> UC 900-811-T 9011T 9	
<b>Pantone® 1655 C</b> UC 900-361-T 9161T 7		<b>Pantone® 214 C</b> UC 900-516-T 9416T 6		<b>Twilight Blue</b> UC 900-691-T 9591T 7		<b>Pantone® 430 C</b> UC 900-837-T 9047T 9	
<b>Orange</b> UC 900-360-T 9180T 7		<b>Pantone® 2622 C</b> UC 900-546-T 9446T 7		<b>Real Blue</b> UC 900-692-T 9592T 7		<b>Pantone® 877 C</b> UC 900-869-T 9069T 3	
<b>Vivid Gold</b> UC 900-254-T 9248T 3		<b>Pantone® 266 C</b> UC 900-560-T 9460T 6		<b>Pantone® 2747 C</b> UC 900-693-T 9593T 7			
<b>Pantone® 186 C</b> UC 900-408-T 9308T 7		<b>Pantone® 277 C</b> UC 900-602-T 9502T 7		<b>Pantone® 321 C</b> UC 900-619-T 9619T 7			
<b>Pantone® 485 C</b> UC 900-421-T 9316T 7		<b>Pantone® 279 C</b> UC 900-603-T 9503T 7		<b>Pantone® 322 C</b> UC 900-722-T 9622T 7			

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# 800 Premium Translucent & 900 Light Control Films

## PR 800 Translucent

Cost-effective intermediate translucent vinyl films.

Film Type	Cast vinyl
Adhesive	Permanent
Liner	Kraft
Conformability	Flat, simple curves
Converting	CAS, thermal transfer
Gloss	30



## Light Control Films



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# 100 Specialty Films

## Specialty Films

From windows and vehicles to walls and beyond, our full selection of specialty films add extra pop to your graphics project. Up to 60" width roll sizes are available for select colors.

Product configurations and durabilities differ by product.

### Window Films



### Surface Protection



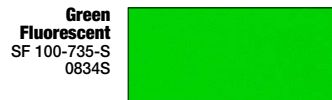
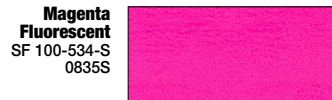
### Polyester



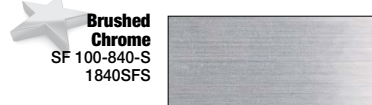
### Paint Mask



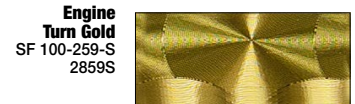
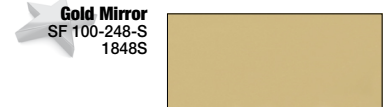
### Fluorescent



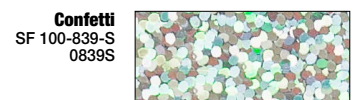
### Silver



### Gold



### Special Effects



### Key Guide

# Durability in years

**EZ RS** Easy Apply  
Repositionable  
liner available



**DENOTES OUR AVERY DENNISON FAVORITES!**

Our most popular colors identified to deliver a variety of options at a very quick lead time.

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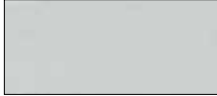










# HV 1200 & HV 1100 High Visibility Reflective Films

## HV 1200 High Visibility Reflective

A broad line of high-performance reflective vinyl films.

Film Type	Glass bead retroreflective
Adhesive	Permanent
Liner	StaFlat™
Conformability	Rivets/corrugations, compound curves
Converting	CAS, screen print, thermal transfer

## HV 1200 High Visibility Reflective

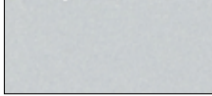


<p><b>White</b> HV 1200-101-R 7801R 7 EZ RS</p> 	<p><b>Orange</b> HV 1200-360-R 7815R 7</p> 	<p><b>Light Blue</b> HV 1200-640-R 7820R 7</p> 
<p><b>Black</b> HV 1200-190-R 7805R 7</p> 	<p><b>Red</b> HV 1200-440-R 7816R 7</p> 	<p><b>Blue</b> HV 1200-688-R 7822R 7</p> 
<p><b>Gold</b> HV 1200-215-R 7807R 7</p> 	<p><b>Dark Red</b> HV 1200-450-R 7818R 7</p> 	<p><b>Green</b> HV 1200-778-R 7824R 7</p> 
<p><b>Yellow</b> HV 1200-235-R 7812R 7</p> 	<p><b>Olympic Blue</b> HV 1200-630-R 7821R 7</p> 	

## HV 1100 High Visibility Reflective

A cost-effective intermediate reflective film for short-term signage.

Film Type	Glass bead retroreflective
Adhesive	Permanent
Liner	StaFlat™
Conformability	Flat
Converting	CAS

## HV 1100 High Visibility Reflective

<p><b>White</b> HV 1100-101-R 3801R 3</p> 
<p><b>Red</b> HV 1100-440-R 3816R 3</p> 
<p><b>Blue</b> HV 1100-688-R 3822R 3</p> 

## V-8000 Reflective Prismatic Vinyl

Provides striking and bold reflectivity to critical safety and emergency vehicles, or stylizing vehicles with extreme accents and flair.

Film Type	Prismatic Retroreflective	Conformability	Flat, simple curves
Adhesive	Permanent	Converting	Digitally printable
Liner	StaFlat™		




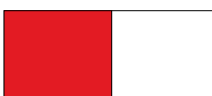
<p><b>White</b> V8000-101-R PERM SF V800000HR - 6619 V800000DA - 6620</p> 
<p><b>Blue</b> V8000-650-R PERM SF V800500HR - 6621 V800500DA - 6622</p> 
<p><b>Green</b> V8000-750-R PERM SF V800700HR - 6223 V800700DA - 6224</p> 
<p><b>Red</b> V8000-450-R PERM SF V800800HR - 6225 V800800DA - 6226</p> 
<p><b>Fluorescent Yellow-Green</b> V8000-250-R PERM SF V801300HR - 6227 V801300DA - 6228</p> 
<p><b>Fluorescent Orange</b> V8000-350-R PERM SF V801400HR - 6229 V801400DA - 6230</p> 

## Reflective Tapes

Conspicuity tapes designed for easy night-time vehicle recognition and increased road safety.
















Film Type	Prismatic retroreflective
Adhesive	Permanent
Liner	Clear synthetic
Conformability	Flat

## V-5720 Series for truck trailers

<p><b>V-5720 White</b> DOT-C2 Certified 10 or 5</p> 
<p><b>V-5720 Red</b> DOT-C2 Certified 10 or 5</p> 
<p><b>V-5720 11" Red/7" White</b> DOT-C2 Certified 10 or 5</p> 
<p><b>V-5720 6" Red/6" White</b> DOT-C2 Certified 10 or 5</p> 

# Application accessories to assist you with all your vinyl applications.



Product	Item No.	Description
 Accessory Kit	XD9267	Accessory Tool Kit includes a selection of Avery Dennison Tools packed in one gift box; tool belt, Avery Dennison application gloves, cutter, blue felt-edge squeegee, 2 magnets and snitty.
 Application Tool Belt	Z1061	Tool belt keeps all your tools in this specially-designed waist belt. Designed by professional applicators.
 White Squeegee	Z1008	A white, low cost squeegee that is intended for light or single use applications. They nick easily. Gets one or two uses and are usually thrown away. The most common area of use for these is applying sign cut letters. Great giveaways.
 Silver Squeegee	Z1057	A silver premium nylon squeegee ideal for fleet work. This high quality squeegee minimizes nicks that can occur. It can still be sharpened and will last for several jobs.
 Red Felt-Edge Squeegee (Soft)	Z1071	A red, softer and more flexible squeegee with a felt edge that will not scratch or mar the surface of digital prints or specialty vinyl. Ideal for 3D applications, deep corrugations and curved applications like pillars and car bumpers.
 Blue Felt-Edge Squeegee (Medium)	Z1058	A blue nylon reinforced squeegee with a black felt edge that will not scratch or mar the surface of digital prints or specialty vinyl. The perfect tool for flat or lightly curved surfaces.
 White Felt-Edge Squeegee (Stiff)	AP8270001	A Teflon® squeegee for smooth non-stick applications where the edge of the squeegee does not heat up or create drag. The soft felt edge can be wet in order to avoid scratching vinyls.
 Flextreme Squeegee	CB2620001	A set of two micro-squeegee specifically designed for vinyl graphics applications featuring very tight, compressed corrugations and other narrow substrate indentations.
 Super Strong Apply Magnets - 2 pk	Z1063	Magnets are a great aid to holding and positioning graphics on a substrate. Strong magnetic pull can replace application tape.
 Application Glove (1 glove only)	Z1072	A soft, seamless, cotton, application glove with anti-static properties and excellent friction resistance help smooth graphics over the application surface and into curves and recesses.
 Air Release Pen	Z1074	Sharp retractable air release pin in a handy pen design. Ideal for releasing trapped air and eliminating bubbles during application.
 Snitty Knife	Z1060	Snitty vinyl cutter is a mini-slitting tool. Handy for cutting self-adhesive material.
 Plastic Breakaway Knife	Z1062	Plastic applicator knife designed for graphic application. Holds 30°-angled break-away blade for accurate cutting.
 Metal Breakaway Knife	Z1076	A strong, durable metal casing, holding 30° angled breakaway blades for accurate cutting.
 Spare Blades Box	Z1073	Spare Blades Box is a disposable container, as well as a dispenser, for safe use of the Premium Cutter (Z1076) and Breakaway Application Knife (Z1062). 30°-angled breakaway blade/#11 tip. 45 blades per pack.

# Products for every color application.

Our high-performance, pressure-sensitive materials are found in thousands of products used every day around the world – in digital, screen print and sign cut applications – such as vehicle, building graphics, marine and fleet graphics, architecture and advertising. Our complete line of products are designed to meet any graphic application need.

These uniquely flexible films in a range of sizes offer best-in-class quality and allow users maximum leverage in highlighting key innovations and new product lines. They also offer:

- > Easy installation and removal
- > Print consistency across all platforms
- > Superior depth of image color, gloss and smoothness
- > Avery Dennison's technical excellence and responsive customer service

Avery Dennison is constantly innovating to make graphics more exciting, noticeable and easy to install. Decades of know-how and the latest technologies – Easy Apply and Hi-Tack adhesive – allow us to help our customers consistently transform ideas into impactful messages.

To search for products by application, go to [graphics.averydennison.com](http://graphics.averydennison.com).



For more information on Avery Dennison products and services, call your sales representative or contact Customer Service at **800.282.8379**, [graphic.orders@averydennison.com](mailto:graphic.orders@averydennison.com). Visit us online at [graphics.averydennison.com](http://graphics.averydennison.com).

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