



Meet the Fitbit Family



EVERYDAY FITNESS

ACTIVE FITNESS

PERFORMANCE FITNESS

zip

Activity Tracker

- All-day activity
- Replaceable battery
- Large tap display
- Discreet clip

one

Activity + Sleep Tracker

- All-day activity
- Floors climbed
- Sleep & alarms
- Clock + display
- Discreet clip

flex

Fitness Wristband

- All-day activity
- Auto sleep tracking & alarms
- Progress display
- Accessory bands
- Designer accessories

alta

Fitness Wristband

- All-day activity
- Reminders to Move
- SmartTrack™ auto exercise recognition
- Call, text & calendar alerts
- Auto sleep tracking & alarms
- Clock + display
- Accessory bands

chargeHR

Heart Rate + Fitness Wristband

- PurePulse™ heart rate
- Exercise Mode
- SmartTrack™ auto exercise recognition
- Caller ID
- All-day activity
- Auto sleep tracking & alarms
- Floors climbed
- Clock + display

blaze

Smart Fitness Watch

- Connected GPS
- PurePulse™ heart rate
- Multi-sport tracking
- SmartTrack™ auto exercise recognition
- Caller ID, text & calendar alerts
- Music control
- All-day activity
- Auto sleep tracking & alarms
- Color touchscreen & customizable clock face
- On-screen workouts
- Accessory bands and frames

surge

Fitness Super Watch

- Built-in GPS
- PurePulse™ heart rate
- Multi-sport tracking
- SmartTrack™ auto exercise recognition
- Caller ID & text alerts
- Music control
- All-day activity
- Auto sleep tracking & alarms
- Touchscreen display
- Stopwatch & timer
- Run cues

Zip

Activity Tracker

One

Activity + Sleep Tracker

Flex

Fitness Wristband

Alta

Fitness Wristband

ChargeHR

Heart Rate + Fitness Wristband

Blaze

Smart Fitness Watch

Surge

Fitness Super Watch



Steps, Calories, Distance



Clock



Sleep Tracking



Auto Sleep Detection



Silent Wake Alarm



Floors Climbed



Active Minutes



Multi-Sport



Continuous Heart Rate



Caller ID



Text Notifications



Calendar Notifications



Music Control



GPS Tracking

