



PANTONE®

Full Line Catalog 2016



TREND FORECASTING AND CONSULTING

From custom color development and bespoke consulting services to market research, education and color trend forecasts, the PANTONE Color Institute™ can help you utilize color to increase consumer engagement and drive powerful commercial value.

See page 4.



GRAPHICS

112 New PANTONE Colors for graphic designers!

We have added 112 new market-driven colors to our most popular products for graphic design: FORMULA GUIDE, SOLID CHIPS and COLOR BRIDGE. Get 112 new ways to be inspired with colors derived from upcoming market trends and designer requests.

See page 6.



COLOR EVALUATION AND MEASUREMENT

Comprehensive solutions for capturing color and accurate color viewing, both physically and on-screen.

See page 15.

WHAT'S INSIDE



PANTONE PLASTICS

Work in plastic using any color from the PANTONE PLUS or FASHION, HOME + INTERIORS Color Systems, for the ultimate in ease, control and precision.

See page 18.



FASHION, HOME + INTERIORS

210 New PANTONE Colors for fashion, home and interior design, now available in cotton and paper formats.

See page 20.

On The Cover:

Design icon **Chip Kidd** collaborated with Pantone to show how he is inspired by the 112 New PANTONE Colors for graphic design. The piece, *If you say something, see something*, is a clever turn of phrase that addresses the inherent challenge of visual communication. See and hear more from Chip Kidd, as well as Eddie Opara and Jessica Walsh, at pantone.com/plus





PANTONE
Color Institute™

Color Inspiration. Color Insights. Color Intelligence. Color Solutions.

The PANTONE Color Institute offers unique and comprehensive color solutions for the application and integration of color as a strategic asset. From custom color development and bespoke consulting services to market research and education, our color experts can help you utilize color to increase consumer engagement and drive powerful commercial value.

“With about 80% of human experience filtered through the eyes, visual cues are vital in getting a message across.”

*– Leatrice Eiseman,
Executive Director,
PANTONE Color Institute*

PROVIDING COLOR CONFIDENCE

At the PANTONE Color Institute, we work with thousands of companies around the world, providing actionable color information to help our clients increase their color confidence and achieve their goals.

We provide our clients with:

- Trusted color thought leadership and insights
- PCI Trend Reports + PANTONEVIEW Seasonal Color Forecasts
- Color trend direction up to five years ahead
- Customized color palette themes and visuals
- Brand color stories
- Customized brand identification standards
- Color messaging and color meanings
- Consumer color preference research
- Supporting visual inspiration
- Color management technical support across all materials

For more information, visit [pantone.com/pci](https://www.pantone.com/pci) or call **888-PANTONE** (726-8663).



New Colors, New POSSIBILITIES



112 New PANTONE Colors for Graphic Design

The PANTONE PLUS SERIES for graphics and multimedia now features 112 new solid colors for a total of 1,867 choices for selecting, specifying and matching PANTONE Solids! In addition to our thousands of process-only colors, cool pastels, hot neons, lustrous metallics, sizzling Premium Metallics and innovative design and production tools, it all adds up to the one system you need for graphics, packaging, web and display design.

BEST
SELLER



FORMULA GUIDES Solid Coated and Solid Uncoated

1,867 brilliant Solid Color choices. Ink formulations are provided. Includes color index, lighting evaluation tool and PANTONE COLOR MANAGER® Software. Set of two guides, coated and uncoated.

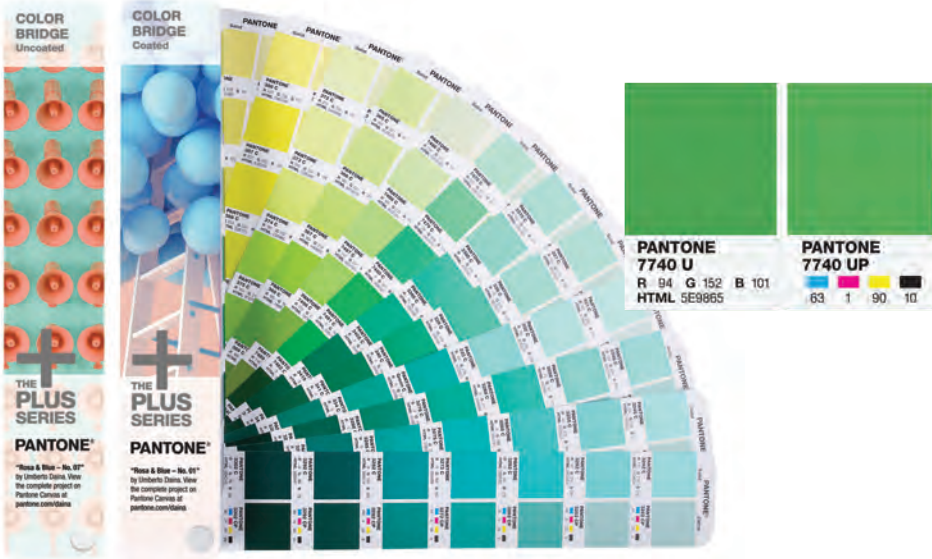
GP1601N



SOLID CHIPS Coated and Uncoated

All the PLUS SERIES Solid Colors in a convenient chip format that attaches to artwork and digital files for easy and consistent color communication. Includes color index. Set of two books, coated and uncoated.

GP1606N



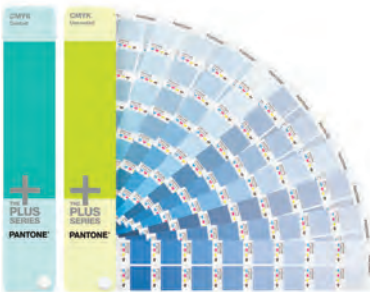
PANTONE COLOR BRIDGE® Coated and Uncoated

An invaluable multi-use color reference tool! Select and specify PANTONE Solid Colors or translate them for CMYK process, web pages and monitors. Includes color index, lighting evaluation tool and PANTONE COLOR MANAGER Software.

COLOR BRIDGE Coated GG6103N

COLOR BRIDGE Uncoated GG6014N

COLOR BRIDGE Coated and Uncoated Set GP6102N



CMYK Coated and Uncoated

2,868 CMYK colors, ideal for type, logos, borders, backgrounds and other graphics treatments. Screen tint percentages are provided. Includes color index, lighting evaluation tool and PANTONE COLOR MANAGER Software. Set of two guides, coated and uncoated.

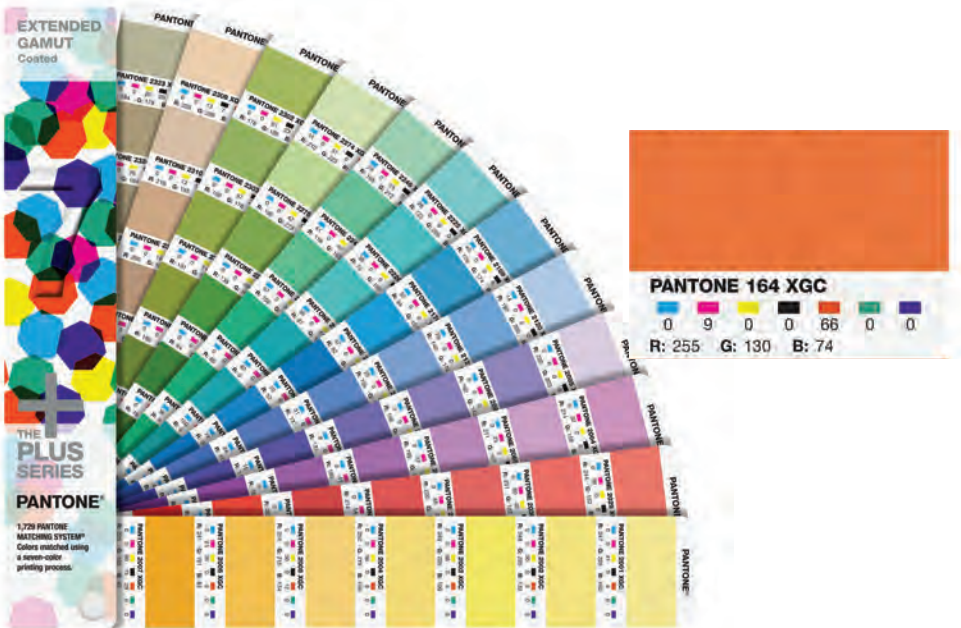
GP5101



STARTER GUIDE Coated & Uncoated

Perfect for students or anyone starting out in design, the PANTONE STARTER GUIDE contains 543 selections from all PLUS SERIES Color libraries – Solids, Metallics, Premium Metallics, Pastels and Neons – on coated and uncoated stock.

GG1511



EXTENDED GAMUT Coated

Pantone's PLUS SERIES EXTENDED GAMUT Coated Guide is printed with an extremely high quality, seven-color printing process using existing Cyan, Magenta, Yellow and Black (CMYK) inks plus commonly used Orange, Green and Violet (OGV) inks that 'extend' the color gamut significantly. Compare these new seven-color simulations to PANTONE Spot Colors and see how much closer you can get!

GG7000



SOLID-TO-SEVEN Set

Bundle the solid colors in the FORMULA GUIDE with the seven-color simulations in EXTENDED GAMUT Coated to make informed color decisions.

2015-004S



BRIDGE-TO-SEVEN SET

Decide when CMYK will suffice or when seven-color printing or solid inks are the better choice with this money-saving bundle.

2015-005S



METALLICS

301 exquisite metallic colors on coated paper add impact and elegance to your projects. Guide identifies the ink mixing formulas and the effects of a gloss aqueous coating. Chips book features six tear-out chips in each color that attach to artwork and design files for color accuracy. Both products include PANTONE COLOR MANAGER Software.

METALLICS Guide GG1507

METALLIC CHIPS Book GB1507



PREMIUM METALLICS

300 dazzling metallic colors on coated paper add pop and sizzle to your designs. PREMIUM METALLICS can be easily coated without any loss in luster and have a longer life after printing without tarnishing or blemishing. Guide and chips book each include PANTONE COLOR MANAGER Software.

PREMIUM METALLICS Guide GG1505

PREMIUM METALLICS CHIPS Book GB1505



PASTELS & NEONS

154 soothing pastels provide softness or subtlety and 56 hot neons add vibrancy to your designs. Chips book features six tear-out chips in each color. Guide includes ink mixing formulas and lighting evaluation tool. Coated and uncoated papers together in one guide or chips book. PANTONE COLOR MANAGER Software is included with both products.

PASTELS & NEONS Guide GG1504

PASTELS & NEONS CHIPS Book GB1504



PORTABLE GUIDE STUDIO

This collection of guides – Solids, process colors, lustrous metallics, sizzling PREMIUM METALLICS, cool pastels and hot neons – includes more than 10,000 market-proven colors to help you make it brilliant in a stylish, easy-to-take-along carrying case. (Case colors may vary.)

GPG304N



REFERENCE LIBRARY

A comprehensive collection of PLUS SERIES fan guides and chips books in a stylish desktop display. More than 10,000 market-ready colors for print, packaging, web, video and other applications offers complete creative flexibility.

GPC305N



ESSENTIALS

All of our solid, solid-to-process and process only colors – FORMULA GUIDE Solid Coated and Solid Uncoated, COLOR BRIDGE Coated and Uncoated, and CMYK Coated and Uncoated – in a stylish, easy-to-take-along carrying case. (Case colors may vary.)

GPG301N



SOLID GUIDE Set

The complete solid color guide collection from the PANTONE PLUS SERIES – more than 4,000 colors for print and more.

GP1605N



SOLID COLOR Set

1,867 solid color choices, in both fan guide and chips formats. Use fan guides to select, specify and match color, and attach tear-out chips to artwork and digital files for easy and consistent color communication.

GP1608N



METALLIC GUIDE Set

300 dazzling PREMIUM METALLICS add sizzle to your designs and 301 deeply lustrous METALLICS provide a sophisticated, deeply lustrous look. Money saving set of two guides.

GP1507



CAPSURE™ with FORMULA GUIDE Set

Use CAPSURE to sample color inspiration from any surface, material or fabric and match it to one of more than 10,000 pre-loaded PANTONE Colors. Then use the FORMULA GUIDE to maintain color accuracy throughout your production workflow.

GP1609N



SkinTone™ Guide

110 skin tone shades for inspiration and use in Beauty, Fashion, Product Design, Photography, Printing, Packaging, Graphic Design, Medical – any application where skin tone needs to be matched to a color standard.

STG201



COLOR MANAGER Software

Our desktop application integrates more than 10,000 PANTONE Colors into your design programs. Uses ICC profiles to optimize colors. Automatic updates keep you current with all new Pantone releases.

PSC-CM100



**PANTONE® D50
Lighting Indicator**
pantone.com/lightingindicator

bad lighting



**PANTONE® D50
Lighting Indicator**
pantone.com/lightingindicator

good lighting



LIGHTING INDICATOR Stickers

Two light-sensitive patches change color to let you know if your lighting conditions are right for accurate color evaluation. Stickers attach to artwork for consistent accuracy all along your product chain. Available in D50 and D65 ranges. 40 Stickers per page.

D50 Lighting LNDS-1PK-D50

D65 Lighting LNDS-1PK-D65



PANTONE Color Evaluation & Measurement

From devices to help you measure color in the world around you, to the tools you need to get the right color on-screen and properly evaluate physical samples, Pantone has the equipment you need to work with confidence.



PANTONE 5



PANTONE 3

PANTONE 3 and PANTONE 5 Light Booths

Evaluate color with confidence! Not only are our PANTONE 3 and PANTONE 5 Light Booths stylish and complementary to any work space, they also deliver consistently reliable daylight, store and home lighting options that will help you adequately identify color variations and metameric effects early and save you time and money from unnecessary approval rounds. Choose from the following:

- Three or five light versions
- D65 or D50 daylight simulation lamps
- CWF, TL84, U35 or U30 store lighting simulation lamps (U35 and U30 available as individual lamps)

P5D65840 **PANTONE 5 Light (D65)**

P5D50840 **PANTONE 5 Light (D50)**

P3D65840 **PANTONE 3 Light (D65)**

P3D50CWF **PANTONE 3 Light (D50)**

i1®Display Pro

The choice for discerning photographers, designers and imaging professionals looking for the highest level of on-screen color accuracy for displays, laptops and projectors.

EODIS3



i1Basic Pro 2

An affordable professional-level spectral color measurement solution offering display and projector profiling, monitor and print quality assurance and spot color measurement.

E02BAS

Also available: i1 solutions for photography and publishing.



Bluetooth model shown.



CAPSURE™

Capture color inspiration from any surface, material or fabric – even small-patterned, multi-colored textures and textiles – and match it quickly and accurately to more than 10,000 PANTONE Colors. Advanced optics, yet lightweight and easy to use.

RM200-PT01

CAPSURE with Bluetooth®

Share your color captures with devices and design apps instantly! All the features of our CAPSURE device, with added *Bluetooth* wireless technology. *Shown with the myPANTONE™ app, available separately on the App Store and Android Marketplace. Not available outside the US and Europe.*

RM200+BPT01



ColorMunki® Design

The do-everything solution. Select colors from PANTONE Libraries, extract colors from images, capture spot colors from just about any substrate, preview out-of-gamut colors, calibrate displays, projectors and printers, and much more.

MEU115



ColorMunki Display

Professional quality display calibration through an easy, wizard-driven interface. Everything you need to easily and confidently achieve a brilliantly calibrated display or projector while letting you stay focused on creativity.

CMUNDIS



Color, Evolved.

PANTONE Plastic Standard Chips

The PANTONE PLASTICS Color System enables you to be as creative as you like with confidence, giving you the ease, control and precision you need for designing color in plastics.



PANTONE PLUS Plastic Standard Chips Collection

For the first time, designers working in plastic can get a comprehensive set of 1,755 PANTONE PLUS Series colors as plastic standards with the PANTONE PLUS Plastic Standard Chips Collection. Organized into three carousel towers that rotate for easy color location and replacement, the PANTONE PLUS Plastic Standard Chips Collection includes a large-size (3" x 1-7/8") polypropylene chip for every color in the system.

PSC-PS1755



Tints and Tones Collection

100 of our best-selling whites, grays and blacks, selected from the PANTONE PLUS SERIES and the FASHION, HOME + INTERIORS Color Libraries, in large, versatile Plastic Standard Chips, conveniently organized in a rotating carousel display.

PTTC100



PLASTIC STANDARD Chips

PANTONE Plastic Standard Chips allow precise color specification and matching of every color in the PANTONE PLUS SERIES and FASHION, HOME + INTERIORS Color System. Large, versatile chips feature both matte and gloss finishes and tiered thicknesses.

PLASTIC CHIPS



210 NEW COLORS

COLOR ON COLOR

New Colors Inspire New Ideas for fashion, home and interior design

The PANTONE Fashion, Home + Interiors Color System features 2,310 trend-driven shades for your creative inspiration, color selection and accurate communication in fashion, textile, home and interior design.



The PANTONE FASHION, HOME + INTERIORS Color System provides you with off-the-shelf color standards with a robust palette of relevant, market-driven colors on cotton, nylon, plastic and paper. Paired with cotton dye formulations and spectral data, as well as ready availability in over 80 countries, Pantone helps you to stay on the cutting edge of color.



SMART color swatch card standard

Individual loose-format fabric swatches, available for all 2,310 FASHION, HOME + INTERIORS Colors, provide the most accurate way to specify, communicate and control your color choices. Spectral data and starting dye recipes available. Double-layered cotton swatch measures 4" x 4" and unfolds to 4" x 8", giving vendors twice the fabric for optimum color visualization and instrumental evaluation.

SWCD TCX



Cotton Swatch Library

2" x 2" removable swatches in a seven-volume deluxe set is the ultimate creative tool for palette development. Ideal for mixing and matching solid colors or combining for prints. Large-size swatches are displayed to enhance color visualization. Perfect for design studios, color resource rooms or for anyone making color decisions. Includes 210 New Colors and PANTONE COLOR MANAGER Software for digital design.

FHIC100



Cotton Chip Set

Our most versatile two-book set. Chromatically arranged 1" x 1" removable cotton chips in all 2,310 FASHION, HOME + INTERIORS Colors are ideal for creating color palettes, mood boards and presentations. Includes 210 New Colors. PANTONE COLOR MANAGER Software for digital design also included.

FHIC400





Cotton Planner

2,310 FASHION, HOME + INTERIORS Colors on 5/8" x 5/8" chips is a convenient desktop reference. The ideal color locator for quick color decisions. Includes 210 New Colors. PANTONE COLOR MANAGER Software for digital design also included.

FHIC300



Cotton Passport

Compact, portable book displaying all 2,310 colors arranged by color family in a user-friendly accordion format. Convenient for the office or travel. Includes 210 New Colors. PANTONE COLOR MANAGER Software for digital design also included.

FHIC200



Nylon Brights Set

Featuring 21 of the most relevant bright shades in 100% nylon. The 1 1/4" x 4" swatches are conveniently placed on a single ring for easy removability. This nylon ring set is used to design and develop product in nylon materials with an internationally recognized color standard for accurate color selection, specification and reproduction. Includes PANTONE COLOR MANAGER software for digital design. Individual 4" x 4" swatch standards also available.

FFN100



Nylon Brights Swatch Cards

Individual loose-format nylon swatches available for all 21 shades. Double-layered nylon swatch measures 4" x 4" and unfolds to 4" x 8", providing twice the fabric for optimum color visualization and instrumental evaluation.

SWCDTN



Color Specifier and Guide Set

New eco-friendly PANTONE Color Formulas – now in an easier-to-use and store format! The new edition of the Color Specifier and Guide Set presents 2,310 FASHION, HOME + INTERIORS Colors, now using more Earth-friendly ingredients. Each color in this edition is accompanied by a new PANTONE Color Number suffix, TPG (textile paper – “green”).

Two-volume chip books in paper format with companion color guides are ideal for fashion accessories, home furnishings, paints, interiors, color cosmetics and other non-fabric material. Includes 210 New Colors. PANTONE COLOR MANAGER Software for digital design also included.

FHIP230

Color Specifier and Guide Set Supplement – 210 New Colors only

Available for a limited time only. FHIP320

Color Guide

Our portable color guide is a complete, comprehensive color library in a compact format, perfect for sample shopping, client meetings and on-site reviews. Includes 210 New Colors. PANTONE COLOR MANAGER Software for digital design also included.

FHIP110

Color Guide Supplement – 210 New Colors only

Available for a limited time only. FHIP120

New Colors, New STORIES

Chip Kidd tells stories with **SOLID CHIPS**.

See how the **112 New PANTONE Colors** inspire

Chip Kidd

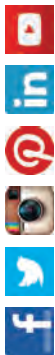
Eddie Opara

Jessica Walsh

at pantone.com/plus



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