

"Whether you are sitting at a desk in Boston or eating at a restaurant in Beijing, communicating across cultures is the great challenge of the global economy..."

Erin Meyer shows you how to get it right in this very important book."

—DES DEARLOVE and STUART CRAIGER, Founders of the Thinkers50

# THE CULTURE MAP



DECODING HOW PEOPLE THINK,  
LEAD, AND GET THINGS DONE  
ACROSS CULTURES

ERIN MEYER